



## **20 YEARS OF THE Az W ARE NOT ENOUGH!**

In its anniversary year the Architekturzentrum Wien is fighting for its future

### **ANNUAL PRESS CONFERENCE 2013**

**DATE: WEDNESDAY, 20 FEBRUARY 2013, 11 AM**

**LOCATION: LIBRARY IN THE Az W**

#### **Speakers at the Opening:**

**Hannes Pflaum** Chairman of the Az W

**Dietmar Steiner** Director of the Az W

**Karin Lux** Executive Director of the Az W

The Architekturzentrum Wien turns 20! There is good reason to celebrate, as in the past two decades the Az W has secured a name for itself both nationally and internationally as an important competence centre for modern and contemporary architecture. We celebrate the fact that the Az W exists in the first place and, hopefully, will continue to exist for a long time to come.

When it was founded back in 1993 the Az W set itself the following goals: presenting, discussing, publishing and archiving architecture. Whereas in the early years the presentation and explanation of architecture was the main focus of activities, today the Az W concentrates also on all the functions of a classic museum: collecting, preserving, and researching. As the only such institution in Austria the Architekturzentrum Wien devotes itself to the intensive processing and preservation of the architectural history of modernism in this country and also serves as an international contact point and interface. A major goal of the Az W is to strengthen public awareness of the need to preserve this cultural legacy. After all, architecture – the design of our environment – influences all areas of life and lastingly shapes our society.

As regards the numbers of visitors, media reports and productivity 2012 was a particularly successful year for the Architekturzentrum Wien. In comparison to the previous year the number of visitors increased by around 14%. A total of 9 exhibitions (3 of which went abroad as travelling exhibitions), 24 events of different kinds, around 440 workshops for children, young people and adults and 95 architecture tours were conceived, organized, and curated.

Sadly however, the anniversary year is overshadowed by the precarious budgetary situation of the Az W. In the present financial and spatial situation the Az W has over the years repeatedly arrived at its limits, as neither the city (since 2001) or the federal state (since 1995) have increased their subsidies or adjusted them to match the rate of inflation. This represents a real annual loss of around 552.465 €. As a result the



constantly growing interest in making bequests and leaving legacies and the increasing need for research into the collections, for educational work and information cannot be met without a clear increase in funding.

The Architekturzentrum Wien is forced to further reduce its programme, destroy successfully established structures and know-how and to reduce staff numbers. An idea of how truly drastic the financial situation actually is can be gained from the fact that we can only make one in-house exhibition per year and for the rest of the time the 'Alte Halle' must be rented out commercially.

Dear representatives of the media: form your own picture and help us to draw the attention of the public and politicians to our plight!

## **EXHIBITIONS 2013**

Architekturzentrum Wien

### **Az W GOLD. THE COLLECTION**

**(20.03.) 21.03.–22.07.2013, Alte Halle**

The Architekturzentrum Wien turns 20! The right time to put the previously little known Az W collection into the limelight with a special exhibition: a show of the most interesting objects in the collection will make the Az W Gold both visible and accessible from spring 2013. The jubilee exhibition shows documentation of key epochs in the history of Austrian architecture with design drawings, plans, sketchbooks, photographs and models, and invites visitors to cast their gaze over the collected architectural heritage of Austria – as a discovery, as a statement and as reassurance. Information: [www.azw.at/azwgold](http://www.azw.at/azwgold)

### **a\_show. AUSTRIAN ARCHITECTURE IN THE 20th AND 21st CENTURIES**

**Permanant Exhibition, Neue Halle**

The a\_show provides a fascinating voyage of discovery through the history of building and the masterpieces of Austrian architecture over the past 150 years. From visionary landmarks to exceptional insider tips, from Otto Wagner's Postal Savings Bank to Hans Hollein's Retti shop, from Red Vienna to the timber buildings of Vorarlberg, from summer residencies to industrial monuments: the exhibition 'a\_show' provides a permanent showcase for the architectural heritage and identity of Austria. 10 episodes: prologue, red vienna, landscape, power, reconstruction, international, system, utopia, collage and the present provide a varied in-depth display of over 400 buildings and sharpen the viewer's perspective on current developments.



### **Accompanying Programme: a showcase**

The supplementary programme to a\_show offers insights into different topics within the exhibition. Each of these temporary showcases features one or more models that remain on show until the next fixture.

## **GUEST EXHIBITIONS 2013**

Architekturzentrum Wien

### **DAS BESTE HAUS. ARCHITECTURE PRIZE 2013**

**(24.04.) 25.04.–13.05.2013, Halle F3**

This year the prize for 'Das beste Haus' (The Best House) is being organised for the fifth time by the s Bausparkasse in conjunction with the bm:ukk and the Az W. With the help of regional architecture institutions in Austria 'the best House' in each of the country's federal states was selected from a total of 112 entries. Among this year's finalists, which range from a self-build project to a villa, a clear trend towards natural and untreated building materials could be identified. In addition the projects include a greater number of conversions and extensions in which a strong awareness of the contextual agreement of old and new is evident. Harmonious integration in the landscape is also acquiring increasing importance. The prizes for the nine winning projects will be presented at the award ceremony in the Az W. Together with other remarkable nominations they will be shown in an exhibition that will later tour Austria. Information: [www.dasbestehaus.at](http://www.dasbestehaus.at)

### **LINA BO BARDI: TOGETHER**

**(17.05.) 18.05.–12.06.2013, Halle F3**

'Lina Bo Bardi: Together' is a film and art installation that celebrates the work of this Italian-born-Brazilian architect who has left an impressive legacy in Brazil. The exhibition – a joint work by curator Noemi Blager, Dutch artist Madelon Vriesendorp and filmmaker Tapio Snellman – concentrates on the way people use Lina Bo Bardi's buildings. It enables visitors to experience her buildings directly and, most importantly, in their urban context. The exhibition design was produced by 'Assemble', a London based design and architecture collective. It reflects Bo Bardi's vision of an architecture of social responsibility and is thus an important part of the exhibition. 'Lina Bo Bardi: Together' was first shown in winter 2012 in the British Council Gallery in London and is now making a European tour. Sponsored by Arper ([www.arper.com](http://www.arper.com))

### **WONDERLAB**

**(07.08.) 08.08.–26.08.2013, Alte Halle**

In 2013 wonderland celebrates its eleven years in existence in the Architekturzentrum Wien. This platform is active throughout Europe and aims at making visible and further intensifying the networking of young architects and the exchange of current tendencies in architecture and urbanism which has been taking



place for more than a decade. In August 2013 the transnational network will consolidate to form a temporary physical wonderland headquarters, the 'wonderlab'. In an interactive work space that grows in accordance with the processes involved young international teams will negotiate a theme of relevance to Vienna – living wonderland and at the same time allowing it to be experienced. The film series 'Movies in Wonderland', the discussion format 'Blind Date', and lectures etc. provide additional input. Parallel to this the wonderland archive shows material from earlier activities and brings together the knowledge acquired in the past years. Compiling a list of young, European-oriented practices and the fields in which they work represents a further focus. Information: [www.wonderland.cx](http://www.wonderland.cx)

### **NEW FRONTIERS**

**(02.10.) 03.10.–21.10.2013, Halle F3**

This exhibition, curated by Dieter Ronte und Florian Medicus and set up by NEW FRONTIERS, an association for the promotion of experimental architecture, presents a selection of current architecture drawings from Austria as a basis for critical reflection on digital and virtual planning processes as well as the artistic circumstances under which architecture is made. The selection of the works exhibited comes for the most part from an Austrian competition and thus offers a high-quality overview of drawing and the 'processing of space' per se. Participants: Lukas Göbl, Markus Leixner, Constantin Luser, Josef Saller, Florian Unterberger, Dietmar Franz, Sebastian Heinemeyer, Lucas Horvath, Claudia Larcher, Patrick Pregesbauer, Walter Prenner, Franz Riedl and Nicole Wogg.

### **10 + 10**

**Modernist and Contemporary Brazilian Houses**

**November 2013, Halle F3**

In cooperation with the Brazilian Embassy in Vienna

The exhibition '10 + 10' presents the wide spectrum of Brazilian single-family houses from the perspective of photographer Leonado Finotti. Among the 10 modern classics shown are buildings designed by Oscar Niemeyer, Paolo Mendes da Rocha and Vilanova Artigas. They are accompanied by 10 contemporary examples of the young Brazilian architecture scene by Bernardes + Jacobsen, Isay Weinfeld, una arquitectos, among others.



## **EVENTS 2013**

Architekturzentrum Wien

As the day when events and exhibition openings are held, Wednesday is a jour fixe at the Az W for everybody with an interest in architecture. Lectures, panel discussions and project reports accompany the exhibitions in themed groups as part of a series of events, or as topical issues arise.

### **ZUKUNFT STADT POSITIONEN – DONAUSTADT MEETS SEESTADT**

**13.03.2013, Az W Podium**

In cooperation with ifoer / TU Vienna

One third of Vienna's urban growth takes place in the Donaustadt. What images of the city are projected onto this space? Does more growth always mean more city? And what contribution does the 'Seestadt' make in this 'terrain vague'? In a number of expeditions, lectures and salon discussions held in the context of the event series 'Zukunft Stadt' organised by the Centre of Local Planning at the TU Vienna in recent months an approach was made to the transformation space Donaustadt in order to discern its qualities and autonomy and to examine its design possibilities. At the conclusion of the series the Centre extends an invitation to the symposium 'Zukunft Stadt Positionen' in order to examine the phenomenon Donaustadt and to take a position.

### **INTERIEURS. FILM SCREENING AND DISCUSSION**

**26.04.2013, Az W Podium**

A cooperative undertaking between sixpackfilm and the Az W

A two-part programme of short films – most of them Austrian – which circles around the theme 'interior space'. With the help of a variety of aesthetic means questions ranging from the construction and perception of space to the conditions of housing and the design of living space will be negotiated and questioned in film. In the process different techniques ranging from digital animation to documentary approaches to the use of 'found' historic film material are employed. With films by, among others, Neil Beloufa, Claudia Larcher, Bernd Oppl, Michael Palm and Pere Portobella.

Information: [www.sixpackfilm.com](http://www.sixpackfilm.com) and [www.azw.at](http://www.azw.at)

### **WHAT'S UP? COPENHAGEN : VIENNA**

#### **YOUNG ARCHITECTURE FROM DENMARK AND AUSTRIA**

**22.05.2013, Az W Podium**

In cooperation with the Danish Embassy Vienna in the framework of the Theophil Hansen anniversary year The first event in 'What's up?', a new series that brings young European architecture to Vienna, is devoted the process of architectural exchange between Denmark and Austria. Young architects from Copenhagen



and Vienna come together in the Az W. Lectures on work followed by discussions allow experiences to be exchanged and comparisons made between the different approaches to similar urban and architectural questions. With Praxis arkitekter (Copenhagen), Superblock Architekten (Vienna), entasis (Copenhagen) and SUE Architekten (Vienna)

### **ARCHITECTURE WITHOUT BORDERS AUSTRIA**

#### **05.06.2013, Az W Podium**

'Architecture without Borders Austria' was founded at the end of 2010 as part of the network 'architecture sans frontières international'. The ten-person group works intensively on the implementation of building projects in the context of international development work. One year after the official celebration to mark the founding in the Az W Architektur ohne Grenzen Austria looks back at the work of the first years. Including a guest lecture by TYIN tegnestue from Norway.

### **BIRTHDAY PARTY: THE Az W TURNS 20!**

#### **06.09.2013, Az W**

The Architekturzentrum Wien celebrates 20 years in existence. Programme from July 2013: [www.azw.at](http://www.azw.at)

### **LECTURE: BJARKE INGELS GROUP**

#### **09.10.2013, Az W Podium**

In cooperation with the Danish Embassy Vienna in the framework of the Theophil Hansen anniversary year Kai-Uwe Bergmann, partner in the Bjarke Ingels Group (BIG), introduces the work in the areas of architecture and design, urbanism, research and development of what is one of Denmark's largest architecture practices with offices in Copenhagen and New York. BIG is known above all for the striking residential building '8tallet' (Number 8) in Ørestad – the park 'Superkilen' (super wedge) in Copenhagen has just recently been placed on the shortlist for the Mies van der Rohe Award 2013.

### **FAILED ARCHITECTURE**

#### **October 2013**

In cooperation with the initiative 'Failed Architecture' and the Academy of Fine Arts Vienna Exhibition, workshop and panel discussion about the 'former Vienna University of Economics and Business' and finding a new use for it.

### **ALL THE BEST. A WALK 2013**

#### **December 2013**

The walking tour 'All the Best. A Walk' through Vienna's 7th District has become something of a tradition. By means of various short programmes from the areas of literature, dance and theatre visitors are put in the mood for Christmas. Like always this year, too, a stop will be made in the Architekturzentrum Wien.



**Az W BOOK SALON 2013**  
**December 2013**

The Book Salon offers an insight into the extensive bibliophile universe of the Az W and the new publications in 2013. On the basis of their subjective selections a number of invited guests discuss new books and offer their personal recommendations. Visitors are invited to attend a magazine flea-market that will be held afterwards.

More Information: [www.azw.at/events](http://www.azw.at/events)

**ACCOMPANYING PROGRAMME TO THE EXHIBITION**  
**'AZ W GOLD. THE COLLECTION'**

**MOVIE NIGHT: KOOLHAAS HOUSELIFE. A FILM BY ILA BÉKA & LOUISE LEMOINE**  
**03.04.2013, Az W Podium**

'koolhaas houselife' portrays one of the icons of contemporary architecture: the house in Bordeaux designed by Rem Koolhaas. There is a model of the house in the Az W Collection and the project is to be admired on display in the exhibition 'Az W Gold'. By showing the anecdotes and everyday life of the film's protagonist, the housekeeper Guadalupe Acedo, the film provides a very personal insight into the house, its spaces and its structure.

**VOLKSVORLESUNGEN**

With the 'Volksvorlesungen' (lectures for the people) the Az W wishes to recall the educational services and ambitions of 'Red Vienna' and to appeal to a broad public with lectures that relate to architecture. On three separate evenings themes referred to in the exhibition will be presented and examined in depth. Important architecture theorists and protagonists focus on significant aspects of Austrian architecture, landscape planning and urban development.

**Dates:**

**10.04.2013, Az W Podium**

The 1950s: A Decade of Upheaval and Change

Friedrich Achleitner, Architecture Theorist & Gabriele Kaiser, Head of the afo

**15.05.2013, Az W Podium**

Ständestaat Modernism

Jan Tabor, Architecture Theorist

Nazi Architecture and urban development in 'Greater Vienna'. Case Studies



Ingrid Holzschuh, Architecture Theorist

**12.06.2013, Az W Podium**

Strategic Landscapes in Urban Development: A Retrospective

Hugo Potyka, Architect / Urbanist & Kim Thornton Lektorin, Lecturer, BOKU Vienna

**GUIDED TOUR 'PIECES OF GOLD'**

Three prominent Austrians each present their favourite items from the Az W Collection on three Sundays, and talk about their own personal approaches to the project they have selected.

**Dates:**

**24.03.2013, 3 pm**

with Ro Raftl, Edelbert Köb and Ursula Pasterk

**28.04.2013, 3 pm**

with Erhard Busek, Andrea Maria Dusl and Jakob Dunkl

**26.05.2013, 3 pm**

with Heide Schmidt, Margherita Spiluttini and Hannes Pflaum

**14.04.2013, 3 pm**

Three women who have accompanied three Austrian architects' careers talk about their lives and their work: Helga Mangel on Viktor Hufnagl / Gertrude Uhl on Ottokar Uhl / Inkarie Lackner on Josef Lackner / Moderated by Monika Platzer

**GOLD TOURS**

**Gold Tour 1: The Gold Trail**

**06.04.2013, 2 pm – 5 pm**

In cooperation with radio Ö1, the Az W is offering a guided tour of four enthralling projects from its world class collection: from the Ebendorferstrasse chapel by Ottokar Uhl past the Austrian Parliament rebuilt by Fellerer & Wörle and the Herrengasse high-rise by Theiss & Jaksch to the Volksgarten Pavillion by Oswald Haerdtl.

**Gold Tour 2: House Calls**

**21.04.2013, 2 pm – 6 pm**

As part of the focus on the collection, the Az W visits the homes of Hans Puchhammer and Gertrude Uhl in the Mauerbergsiedlung, which is a pioneering achievement in high-density low-rise building by Roland Rainer. Following this visit, Hans Puchhammer and Gunther Wawrik accompany the group to a residence that they have designed themselves.

**Gold Tour 3: The Depot**

**05.05.2013, 2 pm – 6 pm**

The Az W Depot is housed in a former metal factory in Möllersdorf. This is where the architectural heritage of Austria is stored in the form of thousands of plans, models and documents. The guided tour provides a





unique insight into the 'Az W Gold'. The route to the depot runs past two insiders' tips: Möllersdorf parish church by Carl Auböck, and the Traiskirchen protestant church by Theiss & Jaksch.

**Gold Tour 4: The Highlights**

**09.06.2013, 10 am – ca. 5.30 pm**

The guided tour provides a unique opportunity to experience the highlights of the Az W Collection first-hand, on location. The tour leads to milestones in the architectural history of Vienna after 1945: Kinkplatz school by Helmut Richter, Baumgartner Spitz Pastoral Center by Johann Georg Gsteu, Künglberg ORF Centre by Roland Rainer, Am Schöpfwerk by Viktor Hufnagl, Salvatorkirche church by Johannes Spalt, and Raum Zita Kern by Artec Architekten. (Subject to change)

Information: [www.azw.at/azwgold](http://www.azw.at/azwgold)

**EDUCATION 2013**

Architekturzentrum Wien

One of the key tasks of the Architekturzentrum Wien is the targeting of architecture education specially for kids, young people and adults. The in-house education department develops different forms of activities and a range of architectural education and exhibition information for each show, designed explicitly to cater to the needs of different age groups and interests.

**ARCHIKIDS – ASK AT THE AzW**

Architecture for the whole family

Starting this March every 2nd Saturday in the month is a fixture on the programme for inquisitive Archikids. (aged 6 and over). Upcoming dates: Sat, 09.03. and Sat, 13.04.2013, 3pm

More Information: [www.azw.at/education](http://www.azw.at/education)

**COOPERATION PROJECTS**

- In the framework of **Hunger auf Kunst und Kultur**, a programme that supports and promotes partnerships between cultural and social facilities, a third cooperative venture will be organised in 2013 this time with the Neunerhaus.
- In the framework of **PART** for the second year in succession the Az W together with pupils of the Heustadelgasse Secondary School work out concepts for 'The City of the Future' in Aspern, Vienna's Urban Lakeside.



- In the framework of **culture connected** Az W cooperates with Bernoullistraße Secondary School on the theme 'Schule schaut Rainer'.
- The cooperation with the **Grafische Lehranstalt** to expand the website [www.architour.at](http://www.architour.at) will be continued. Among the projects planned is an advertising spot for Vienna's art house cinemas.
- For the first time the Az W will also cooperate with the **Kinderfreunde** and in July 2013 will organise a one-week summer academy on the theme 'The City as a Stage!' and, in the framework of the **Wissensakademie**, 10-part workshops in Vienna's nursery schools.

### **Az W TOURS**

Our extensive programme of Az W Tours includes suggestions for walks, routes using public transportation, as well as bus trips. If required guided tours tailored to the specific needs of groups can be organized and booked at any time.

#### **Summer Tours**

Wien City Walks on 10 dates from May to September 2013

##### **außerTOURLich: 200 Years Theophil Hansen**

Sun., 16.06.2013, 2pm - ca. 5.30pm

An exclusive tour with architect Boris Podrecca offers new insights into Hotel Kempinski in Palais Hansen, the tour then continues to St. Andrä Wördern where a unique opportunity is offered to visit the imposing and privately owned Villa Pereira.

##### **außerTOURLich: WU Campus**

##### **Autumn 2013**

On the occasion of the opening of the WU Campus special guided tours of the campus will be given on three different dates.

Informationen: [www.azw.at/tours](http://www.azw.at/tours)



## **RENTING OUT THE MAIN EXHIBITION SPACE 'ALTE HALLE'**

Architekturzentrum Wien

A desperate situation demands drastic measures: as last year even painful cut-backs to the programme failed to improve its precarious financial situation the Architekturzentrum Wien now sees itself forced to rent out its exhibition space, the 'Alte Halle', from September 2013. Every solvent tenant is welcome. The impressive ground floor level hall with the only brick vault in the complex preserved in its original state is ideally suited for product presentations, exhibitions, trade fairs or conferences. With a floor area of 300m<sup>2</sup> the hall offers an exclusive setting for your events and presentations. The full-height windows provide ideal display cases to bring your products closer to a wider public in the Museumsquartier complex.

Information: [zistler@azw.at](mailto:zistler@azw.at), T: +43 1 522 31 15 34, [www.azw.at/vermietung](http://www.azw.at/vermietung)

Az W is funded by: Urban Planning, Traffic & Transport, Climate Protection, Energy and Public Participation, Vienna / Austrian Federal Ministry for Education, Arts and Culture  
Az W is supported by: Architecture Lounge

### **Press Contact Az W**

**Irene Jäger**

**T +43 1 522 31 15 - 23**

**F +43 (1) 522 31 17**

**[jaeger@azw.at](mailto:jaeger@azw.at)**

Architekturzentrum Wien



Museumsplatz 1  
A-1070 Wien  
T++43-1-522 31 15  
F++43-1-522 31 17  
office@azw.at  
www.azw.at