



kulturhauptstadt2024.at
1000 arguments for and against the Capital of Culture project

Exhibition: 14.01. – 01.02.2016, Az W Old Hall

EXHIBITION OPENING: 13.01.2016, 5 PM

In 2024 Austria is to provide a European Capital of Culture for the third time. After Graz2003 and Linz09, a study has been undertaken by 100 students and 25 teaching staff from 8 Austrian universities to see which town should stand in the European spotlight this time, the opportunities and risks involved with a nomination, and ways to rethink the European Capital of Culture. Following successful presentations at venues in Graz, Bregenz and Innsbruck, the results are to be presented in the capital city, Vienna.

The kulturhauptstadt2024 platform for discussion was founded in Autumn 2014 at Vienna University of Technology by Elisabeth Leitner. This was followed in the Summer Semester 2015 by the first interdisciplinary course to be held at (almost) all of the architecture, landscape architecture and planning universities in Austria. The subject was the European Capital of Culture and related issues. The results of this course have been touring the country since Autumn 2015 in an exhibition of the same name (in German: KULTURHAUPTSTADT2024) and are intended to provoke discussion among a broader public.

The touring exhibition presents 44 student projects: 19 projects dedicated to the Capital of Culture concept, possible candidate towns and Capital of Culture processes, 12 further projects shed light on the subject of the European Capital of Culture from an artistic perspective. In addition, 13 video projects were completed. The scope of the design projects ranges from the complete rediscovery of the European Capital of Culture concept, via the development of new application processes, to drafting future scenarios for individual towns and regions as the Austrian Capital of Culture 2024. In the course of the intense engagement with the topic, students have worked on 1000 arguments for and against the Capital of Culture project, which are now being shown for the first time, in Vienna.

On 13 January 2016 the students introduce their projects at the Architekturzentrum Wien with a flurry of flashing cameras. The project presentations are followed by a panel discussion on 1000 Capital of Culture arguments with representatives from all of the project regions, in turn followed by the official opening of the exhibition.



EXHIBITION kulturhauptstadt2024.at IN VIENNA

Venue: Architekturzentrum Wien / Alte Halle, Museumsplatz 1, im MQ, 1070 Vienna

Opening hours: daily 10am – 7pm

Tickets: admission free

Guided tours of the exhibition:

Sun 17.01, 24.01 and 31.01.2016 at 3pm

Held in German

Opening 13 January 2016, starts 5pm

5pm project presentations

6.30pm panel talk with:

Dieter Hardt-Stremayr, managing director Graz Tourism

Klemens Pils, director KUPF - Kulturplattform OÖ

Veronika Ratzenböck, director "österreichische kulturdokumentation",

jury member European Capital of Culture

Rudolf Scheuven, dean of the Faculty of Architecture and Planning, TU Vienna

Robert Temel, spokesman Plattform Baukulturpolitik

Elisabeth Vitouch, jury member European Capital of Culture

Representatives of possible candidate cities for European Capital of Culture 2024

Students and university lecturers

7pm opening speakers:

Dietmar Steiner, director Az W

Elisabeth Leitner, TU Vienna

Newspaper kulturhauptstadt204.at

The newspaper published to accompany the exhibition consists of three parts: The first part contains texts, commentary, interviews and quotations on the topic. The second part contains documentation of the projects produced during urban development courses, and the third part provides analysis of the upshot of the ongoing discussions.

Further information:

www.kulturhauptstadt2024.at

www.facebook.com/kulturhauptstadt2024



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Participating universities: Academy of Fine Arts Vienna, CUAS — Carinthia University of Applied Sciences,
Kunstuniversität Linz, New Design University St. Pölten, Vienna University of Technology — faculty for
architecture and planning, University of Applied Arts Vienna, BOKU — University of Natural Resources and
Life Sciences, Vienna, University of Innsbruck

**The exhibition press release and high-resolution rights free press photographs are available as
downloads online at www.azw.at/press_2024.**

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