



I ♥ ARCHITECTURE: Az W PHOTO AWARD 2016

Winning photos to be presented from 19.10. – 08.11.2016 in the Az W

On October 18, 2016 the Architekturzentrum Wien awarded the prizes to the winners of the fifth Az W Photo Award. The photographs are being shown for a period of three weeks in the Architekturzentrum Wien.

On the occasion of the current exhibition “In the End: Architecture. Journeys through Time 1959-2019” (until 20.03.2017) the theme I ♥ ARCHITECTURE inspired more entrants than ever before to produce interesting and very different views of their built environment. A total of 252 amateur and professional photographers sent us their favourite motifs. Among this wealth of images and moods a photo by John Fraser from the UK most appealed to the jury. The motif of the main prize-winner derives its strength from the contrast: we see part of a modern shopping centre. Within a historic context of Victorian architecture a reflective swoosh cuts its way into the Birmingham of today. The photo illustrates the transformation of an industrial town into a service industries city and opens up room for different interpretations. What do we see here? And, above all, where are we here?

All entries that arrived in the Architekturzentrum Wien by 31 August 2016 were eligible to take part. The jury was made up of Johannes Faber (Galerie Faber), Carl Aigner (Director of the Landesmuseum Niederösterreich and founding member of EIKON – Internationale Zeitschrift für Photographie und Medienkunst), as well as Martina Frühwirth and Alexandra Viehhauser from the Architekturzentrum Wien.

As well as the main prize-winner’s photo the presentation in the Architekturzentrum Wien also shows nine further entries that were shortlisted.

Main Prize:

John Fraser, untitled, Birmingham, Great Britain, April 2016

The winner will receive an Eames Plastic Chair from Vitra.

Shortlist:

2. Nora Höglinger, “Watermusic”, Premstätten/Styria, Austria, August 2016
3. HD Bauer, photo from the group of works “Water Colours”, Frankfurt am Main, Germany, April 2016
4. Petra Panova, “The Hug”, Tokyo, Japan, March 2007
5. Torben Höke, untitled, Hanoi, Vietnam, December 2010
6. Elena Georgiou, untitled, Nicosia, Cyprus, May 2016
7. Rina Treml, “Stadtüberzug”, Vienna, Austria, 2016



8. Christian Brandstätter, "Casa Invisibile", northern Slovenia, December 2014
9. Victoria Wakulicz, untitled, Krumbach/Vorarlberg, Austria, May 2016
10. Norbert Groeben, "New University Children's Clinic", Heidelberg, Germany, April 2015

Public Award:

From 10.09. – 10.10.2016 there was an additional public voting on Facebook. The public prize was won by the photo "Love Moves Architecture. Old Values New Horizons" (Vienna, Austria, August 2016) taken by photographer Pia Odorizzi, which received a total of 245 Facebook "likes". This photo will be shown for two days on 2,254 Infoscreens throughout Austria. Every week in five Austrian regional capitals the digital medium INFOSCREEN informs and entertains more than 1.4 million viewers.

The press text as well as high-resolution press photos can be downloaded free of charge at www.azw.at/presse_photoaward.

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